



**University of Brighton**

## ***Big Reveal II: Lifestyle TV Conference*** **University of Brighton, 29-30 May 2009**

### **Conference Programme**

#### **Friday 29<sup>th</sup> May**

- 12.00 **Registration** and Refreshments Westlain House 113
- 1.00 **Welcome address** – Deborah Philips Mayfield 126  
(Performance Studio)
- Keynote** - Gareth Palmer, University of Salford, UK  
“Lifestyle Media and Calibration”
- 2.00 **Panel 1 - Health, Food and Nation** Mayfield 126  
Chair – Julie Doyle (Performance Studio)
- “Mediated health in Danish public service television”  
Christa Lykke Christensen, Copenhagen University, Denmark
  - “Chicken in the Basket to Poultry Politics: TV Chefs and their influence on British Food Culture”  
Gilly Smith, University of Brighton, UK
  - “Please Sir Can I do some More? Jamie Oliver and the engineering of a national lifestyle”  
Helen Powell & Sylvie Prasad, University of East London, UK
- 3.30 **Refreshments** Westlain House 113
- 4.00 **Panel 2 - Family, Gender and Nation**  
Chair - Irmi Karl
- “Extreme Makeover Home Edition: Spatial Governmentality, the Production of Extreme Homes and the Reproduction of Ideal Citizens”  
Bree Kessler, City University of New York Graduate Center, USA
  - “Home makeover shows as stages of improved ordinariness”  
Anne Soronen, University of Helsinki, Finland
  - “Two Point Four Children – ‘Parenting programmes’ as the guardians of traditional family values”  
Janice Kearns, University of Lincoln, UK
  - “Screen-births: Revisiting *Extreme Makeover* from a “trans” perspective  
Tobias Raun, Aarhus University, Denmark
- 6.00 **Finish and drinks reception** Westlain House 113

## Saturday 30<sup>th</sup> May

9.30 **Keynote** - Peter Lunt, Brunel University, UK Mayfield House 129

“Recognition and Respect: The Ethics of Mediated Lifestyles”

10.15 **Refreshments** Mayfield House 102

10.30 **Panel 3 – Work, Ethics and the Past** Mayfield House 129  
Chair – Deborah Philips

- “Selling an Entrepreneurial Lifestyle: The Television Worker Onscreen and Off”  
Lisa W. Kelly and Raymond Boyle, University of Glasgow, UK
- “Fame can be bad for you: who looks after ‘ordinary’ contributors before, during and after taking part in lifestyle television programmes?”  
Lesley Blaker, University of Salford, UK
- “Remembering Ourselves, Viewing the Others: Participant audiences of historical reality TV”  
Ruth McElroy & Rebecca Williams, University of Glamorgan, UK
- “Digging for victory: Sustainability, lifestyle TV, and the use of the past”  
Rebecca Bramall, University of Brighton and Sarah Baker, University of East London, UK

12.30 **Lunch** Mayfield House 102

1.15 **Panel 4 – Sexuality, Normativity and Pleasure** Mayfield House 129  
Chair – Irmi Karl

- “C’mon Girlfriend’: Suspended sexuality, friendship and how they can make you look good naked”  
Orly Klein, Jayne Raisborough and Hannah Frith, University of Brighton, UK
- “Disdain, Disgust and Guilty Pleasure: Reading Trinny & Susannah  
Feona Attwood, Sheffield Hallam University and Samantha Holland, Leeds Metropolitan University, UK
- “The Queer Images of Lifestyle Television – Case Studies in the Production of Heteronormativity and Homonormativity on RTV”  
Jan Pinseler, Lüneburg University, Germany

2.45 **Refreshments** Mayfield House 102

3.15 **Panel 5 – Travel and the West**

Mayfield House 129

Chair – Julie Doyle

- “A Landscape with Food: Travel, Taste(s) and *Terroir* with Rick Stein”  
David Dunn, Queen Margaret University, Edinburgh, UK
- “Travel Series as TV Entertainment: Genre characteristics and touristic views on foreign countries”  
Anne Marit Waade, Aarhus University, Denmark

4.15 **Keynote** - Anita Biressi and Heather Nunn, Roehampton University, UK

“Recession, what recession?: House and property programming in the economic downturn”

4.45 **Roundtable discussion – Future Directions of Lifestyle TV?**

5.15 **Finish**